

# IN PAPER

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## Recycling is the future of Indian Paper Industry

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# Saurashtra Specialities – One stop solution provider to industry



**Mr. Sheetal S Mehta, Managing Director,  
Saurashtra Specialities Pvt Ltd.**

**Can you briefly outline the activities of Saurashtra Specialities Pvt. Ltd. with brief about its genesis?**

**S**aurashtra Specialities Pvt. Ltd. is the flagship company of SSPL group which has diversified business interests in paper, packaging, chemicals and paper manufacturing machinery. We are a one stop solution provider offering various products and technological solutions to the paper & packaging industry worldwide. In 1998, we ventured into specialty starches & fibre processing machinery. In an era when recycled fibre processing was quite nascent in our industry, Saurashtra Specialities started a revolution by introducing this

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In an exclusive interview to **Inpaper International Editor, Mr. Sheetal S Mehta** spoke about the company and their activities in India. M/s Saurashtra Specialities Pvt. Ltd. one stop solution provider offering various products and technological solutions to the paper & packaging industry worldwide.

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eco-friendly manufacturing process to the industry which not only helps to preserve our environment but is also cost friendly.

**Some of our key activities for the paper industry include:**

- **Manufacturing of specialty starches such as spray, oxidized, cationic and amphoteric.**
- **Manufacturing of paper machinery such as starch spray systems and hot dispersion systems.**
- **Manufacture of corrugated boxes.**

**There have been lot of developments in paper industry in the field of starch and sizing additives. What are the types of starches Saurashtra Specialities make and its contribution to Indian Paper Industry?**

We are a key manufacturer of spray, oxidized, Cationic and amphoteric varieties of starches. Owing to our in-house R & D and our experienced team, we have been industry pioneers in the market for innovative starch spray systems. These systems enable the paper quality to have tremendous strength of manufactured paper, ideally suited especially for packaging heavier weight products with starch re-inforced corrugated boxes.

**Apart from Starch, which products are exported by Saurashtra Specialities?**

Yes of course, we have a global footprint in export markets. Our starch products for paper industry have a strong export presence in Bangladesh, United Arab Emirates, Qatar, Saudi Arabia & Egypt. Our Fibertech division which provides state of the art paper machinery and manufacturing solutions, has an export presence in the African continent, Philippines, Egypt and Russia. These markets are very competitive, and we are glad that we can meet rigorous quality and service standards.

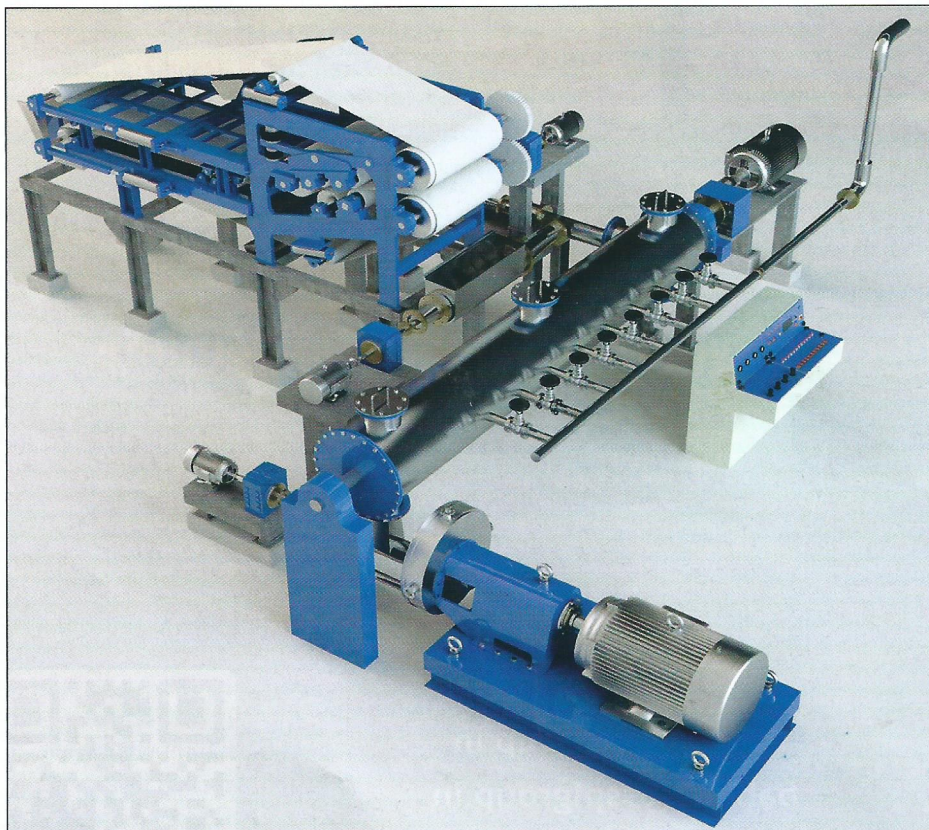


**Manufacturing Plant**

**What has been the experience of the Fibertech Division of Saurashtra Specialities in manufacturing recycling - machinery and equipments? Please specify the machines and its performance?**

With environmental degradation becoming a growing concern, Saurashtra Specialities invested heavily to develop a

recycled fiber hot dispersion plant which aims to produce good quality paper from recycled paper. We have managed to achieve a record of 98% impurities removed from the final product. Today, our top product in the market is the hot dispersion plant. It is designed to be a paper manufacturer's best friend. How? It can replace expensive fiber with cheaper, low grade, recycled fiber.

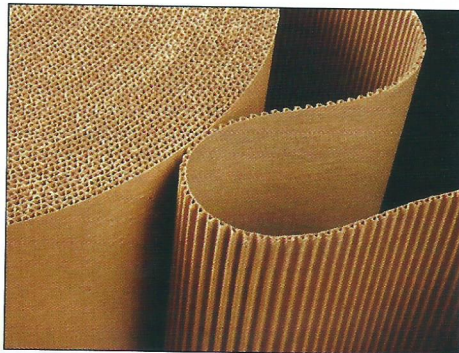


**Hot Dispersion Plant**

*With its highly efficient impurities removal technology, it produces the same quality finished product as you may get out of more expensive or virgin fiber. Our technology makes it possible to use low quality, cheaper furnish as raw material, to give a dramatically bright, specks free and top-quality finished paper output for both corrugated and writing printing paper, enabling paper manufacturing companies to command a higher sales price. With more paper mills becoming aware of this product and its incredible efficacy to contribute to their topline and bottomline, we are set for good growth in this segment.*

**Tell us something about your corrugated box making facilities?**

We have a state-of-the-art manufacturing plant at Jiyana on the outskirts of Rajkot in Gujarat, which produces corrugated boxes as per customer's specification. **We also have an in-house Flexo printing facility, producing 3, 5 & 7 ply corrugated boxes with NF, EF & BF as per customer's specifications.** Since several decades, we are proud to continue to cater to top brands like Amul, ITC Paperboards, Shree Rama Multitech, Reliance Industries and several others who have been our longstanding customers. We have adequate land space in the same premises and looking to our growing order scenario, we will look at



expanding our capacity by 2020.

**What has been the growth of Saurashtra Specialities during the last five years and plants for the future?**

In the last five years, Saurashtra Specialities have invested in an advanced starch processing plant and another packaging plant in Gujarat to enhance our manufacturing capacities. Since last few years we have been growing at between 18 to 20% YoY. In the next 5 years, we are looking at expanding our presence of all divisions in Europe.

**What are the R & D facilities available, kindly elucidate?**

We have a testing laboratory in our Navagam facility which mainly focuses



on testing samples for retention ability of starch on fibers. The plant is equipped with its own lab for testing and quality control. One of our key innovations from our own R & D efforts alongside spray starch is our hot dispersion plant.

**What is your take on the environmental concerns concerning paper industry?**

From the very start, we have believed in wastepaper recycling as a philosophy. Paper recycling makes a lot of sense. These days we have modern paper recycling technologies available to us which give excellent product quality at lower costs to the manufacturer as well as the consumer.

**We all have a responsibility to working towards a cleaner, sustainable environment for our present and future generations. At Saurashtra Specialities, we care for mother nature. To co-exist with peace and harmony with our environment is a fundamental operating principle and a way of life prescribed in our Indian scriptures, which is why we believe that business must be done in a manner that respects our environment.**

